



QUICK RESPONSE MANUFACTURING (QRM) WORKSHOP

A Competitive Strategy For Low-Volume & Custom-Engineered Products

Quick Response Manufacturing (QRM) is a companywide strategy for lead time reduction throughout the enterprise. Using QRM, companies have reduced their lead times by 80-90%. Companies find that the lead time and cost reductions through QRM enable them to compete effectively against low-wage countries.

This workshop will combine lecture with hands-on group activities, providing an overview of QRM strategies, which includes four core concepts:

- The Power of Time
- Organizational Structure
- System Dynamics
- Enterprise-wide Application

QUICK INFO

EVENT

Manufacturer's Council
QRM Workshop

PRESENTER

Professor Rajan Suri

DATE

Tuesday, May 24, 2011

TIME

7:30am - 5:00pm

LOCATION

Holiday Inn Spring Lake
940 West Savidge Road
Spring Lake, MI 49456

COST

\$249 per person

RSVP

David Miller
616-846-3153

WORKSHOP PRESENTER:

Professor Rajan Suri

Founding Director, Center for Quick Response
Manufacturing
University of Wisconsin-Madison



Due to the high demand for this workshop, a 3rd day, May 24, 2011 has been added but is quickly selling out. Cost to attend this 8 hour workshop is \$249 per person. Registration is at 7:30am. The workshop begins promptly at 8:00am and concludes at 5:00pm.

RSVP

David Miller, Economic Development
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